

## **Frontline Fundraiser**

**Beautiful Gate Lesotho**, a Christ-centered, non-profit ministry caring for abandoned/orphaned children in Lesotho, Africa is searching for someone who is willing and able to fill the role of a volunteer, full-time fundraiser. As this is a volunteer position, the applicant will need to operate in a self-funded capacity, which includes any funds needed for travel. The position further requires someone who can be able to travel to different continents/countries to personally meet with donors and supporters, to connect/interact with them, and to give feedback on the work of BGL. This person should plan to spend some of his/her time (10%) at BGL but most of the time (90%) fundraising away from BGL.

<u>Purpose:</u> As a non-profit organization, Beautiful Gate Lesotho (BGL) currently operates on a budget that is 86% donor-funded. Most of this funding comes from international sources of support. At present, the bulk of BGL's international fundraising is done via social media and online communication and with the aid of a handful of Representatives who help raise funds and awareness in their local communities, as they are able. While both of these methods continue to be effective avenues of support, we believe it would be beneficial to also have one or more individual(s) who seek, establish, and maintain relationships with international donors on a full-time basis.

**<u>Commitment:</u>** Requesting a 1-2 year commitment with opportunities for extension.

## **Main Responsibilities:**

- 1. Raise Awareness
  - Be an advocate for BGL
  - Have a clear knowledge of BGL's history, as well as an understanding of future goals
  - Engage and educate the public about BGL's work
- 2. Raise Financial Support
  - Inspire individuals/groups to support BGL as regular monthly/annual donors
  - Maintain existing support relationships through regular interaction
  - Provide excellent donor service when representing BGL
  - Plan and host regular fundraising events
  - Network with BGL Representatives and create support teams to help with international fundraising
  - Identify and apply for international grants for different projects/activities
- 3. Maintain Professional Excellence
  - Be proactive in personal and skills development
  - Promote a professional image of the organization and fundraising program
  - Occasionally visit BGL to stay up to date with organizational operations

## Experience, Skills, and Abilities Required:

- A commitment to Christ and Christian principles
- Preferred completed education in public relations, business, communications, or other relevant studies
- Basic computer skills
- Good communication skills, both verbal and written
- Good interpersonal skills
- Good time management
- Public speaking skills
- Planning and organizational skills
- Ability to travel locally and internationally
- Previous cross-cultural and/or non-profit fundraising experience is a plus

<u>Hours of Work</u>: An average 40-hour workweek is expected. Specific hours/days are flexible to accommodate meetings, travel, and event planning.

If interested, please contact our Volunteer Coordinator at <a href="mailto:bglvolunteercoordinator@gmail.com">bglvolunteercoordinator@gmail.com</a> to request an application.